

OUR VISION MISSION AND GOALS

CONNECTING SOUTHWESTERN ONTARIO
2020

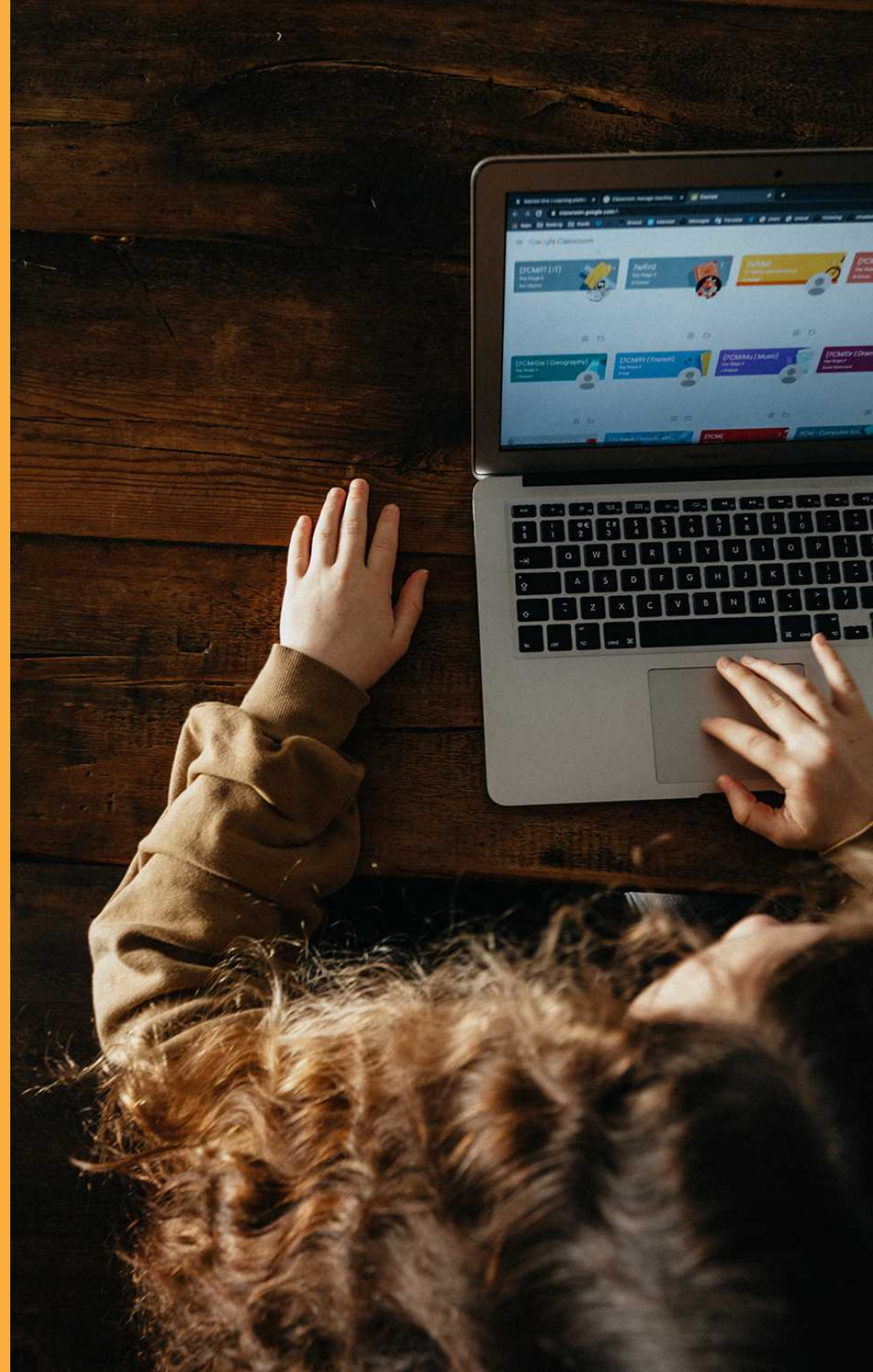


VISION

A Southwestern Ontario in which all residents and businesses have access to high-speed connectivity.

MISSION

To increase the quality of life and the region's prosperity by advancing the expansion of critical broadband infrastructure in underserved communities.



GOALS

SWIFT has developed the following goals and objectives to ensure that our organizational efforts are both strategic and focused:



Build reliable broadband for everyone

Bring high-speed access to all by investing strategically in the expansion of broadband networks to foster economic growth, empower citizens and strengthen local communities.



Collaborate and speak as one voice

Drawing on the strength of the region's collective voice, SWIFT will continue to develop partnerships with our private and public sector partners to achieve a stronger and more connected Southwestern Ontario.

- SWIFT will continue to deliver an evidence-based connectivity solution to support the Western Ontario Wardens' Caucus in its efforts to advocate for long-term stable broadband funding.



Create a broadband service model of excellence

Demonstrate and establish SWIFT's business model as a standardized best in class rural broadband solution by seamlessly delivering, executing and exceeding project expectations and established targets.





SWIFT

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